

# James City County Recycling Odyssey of 2019



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# Why Recycle?



1. Landfill space is limited
2. ↑economic security by tapping a domestic source of materials
3. Recycled paper produces 70% less air pollution
4. ↓litter and pollution caused by waste
5. More energy used to mine raw materials than recycled items
6. Harmful chemicals & pollutants are released from trash in landfills
7. ↓the need for raw materials so that rainforests can be preserved

## HOW LONG IT TAKES TO DECOMPOSE



## HOW LONG IT TAKES TO RECYCLE

♻️ A FEW SECONDS

30% of your household garbage is recyclable...

Give your trash another chance and reduce your impact on the Earth!



# ACCEPTABLE ITEMS – CURBSIDE RECYCLING

(James City County, City of Williamsburg, York County, Poquoson)



## 1. Acceptable items:

- plastic bottles & jugs
- Cardboard
- Mixed paper
- Metal cans
- Glass bottles & jars



2. Items left outside the cart will not be collected

3. Don't know how to get rid of something appropriately? Visit Recyclopeda...  
[www.jamescitycountyva.gov/recycling](http://www.jamescitycountyva.gov/recycling)

4. Any other questions? Call the Recycling Hotline.....757-253-6700



Top 10...

# “DO NOT PUT THESE IN YOUR CURBSIDE CART”



1. Plastic Bags



2. Batteries



3. Gas cylinders



4. Rope / twine / hoses / carpeting



5. Wire hangers



6. Yard waste / dirt



7. Diapers



8. Food waste & Food-soiled paper



9. Light bulbs, Motor oil containers & paint cans



10. Styrofoam



# How & Why We Recycle in James City County...



250 Million TONS

<https://www.youtube.com/watch?v=F2u4dMVEWi0&t=20s>

# Priorities for a Successful Program...



#1 Recycling **EDUCATION** is key

#2 Who is ultimately **RESPONSIBLE** for waste management???



#3 Time for a **CULTURAL** shift!!!



#4 Curbside recycling is a **SERVICE** with a pricetag



#5 Community **PRESENTATIONS** are necessary





# Recycling = Model for Community Collaboration





# Suggestions for Hampton Roads Localities...



1. Align program timing and logistics to streamline implementation of contract change rollouts
2. Administrators should include Recycling Coordinators and Environmental Commissions in decision-making
3. GOAL = Zero Waste (Recycling is step **12 out of 13**):

**Remember**      **Return**      **Respect**      **Refill**      **Refuse**      **Rot**      **Reduce**      **Reuse**  
**Repurpose**      **Repair**      **Recycle**      .....**TRASH**

4. Recycling is a locality's solution to sustainable waste management and the governing body must lead by example
5. ***Educated and experienced leadership is instrumental*** when implementing broad-based sustainability partnerships



# Glass Recycling?





# Questions?



“There is nothing so useless as  
doing efficiently that which should  
not be done at all.”

Peter Drucker

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